



NOTICE OF PUBLIC MEETING

CARSON CITY CULTURAL COMMISSION
Advisory Board to the
Carson City Board of Supervisors

MEETING LOCATION:
Carson City Community Center
Sierra Room
851 E. William St.
Carson City, NV 89701

Monday, May 8, 2017 – 5:30 PM

BOARD Members

Terri McBride, Chair
Karen Abowd
Elinor Bugli
Barbara D’Anneo
Janet Geary
Sandra Nagel

Agenda Management Notice - Items on the agenda may be taken out of order; the public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

Notice to persons with disabilities: Members of the public who are disabled and require special assistance or accommodations at the meeting are requested to notify the Carson City Visitors Bureau in writing at 716 N. Carson Street, Carson City, NV, 89701, or by calling (775)687-7410 at least 24 hours in advance. If a person willfully disrupts a meeting, to the extent that its orderly conduct is made impractical, the person may be removed from the meeting. NRS 241.030(5)(b) and Nevada Attorney General Open Meeting Law Manual, section 8.06.

AGENDA

- 1. Call to Order**
- 2. Roll Call**
- 3. Public Comments and Discussion (three minute time limit):** The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission (Cultural Commission). In order for members of the public to participate in the Cultural Commission’s consideration of an agenda item, the Cultural Commission strongly encourages members of the public to comment on an item during the item itself, subject to a three minute limit. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.
- 4. For Possible Action:** Approval of Minutes – January 23 & March 13, 2017 CCCC Meetings.
- 5. For Possible Action:** Adoption of Agenda - Action may be taken on those items denoted “For Possible Action”. Items on this agenda may be taken in a different order than listed. Two or more agenda items may be combined for consideration. An item may be removed from this agenda or discussion relating to an item on this agenda may be delayed at any time.

- 6. For Discussion:** Presentation by Steven Saylor on proposed arts & culture event.
Staff Summary: Mr. Saylor will provide an overview of the proposed "Railway Reflections International Art Expo".
- 7. For Discussion:** Presentation on the Carson City Ghost Walk. "Supernatural Entertainment and Historical Folly".
Staff Summary: Mary Bennett and Baylee Biber will provide an overview of the successful 2016 Ghost Walk season and what we can expect for 2017.
- 8. For Possible Action:** To Elect a Vice-Chair for the Carson City Cultural Commission for the 2017 calendar year.
Staff Summary: The CCCC will select a Vice Chair with a term ending 12/31/2017. (M Salinas)
- 9. For Discussion:** Scoring Criteria of FY 17/18 and FY 18/19 Arts & Culture Special Events.
Staff Summary: Change name from Special Events to 'Special Events and Exhibitions', discuss possible future updates to current application and scoring criteria. (M Salinas)
- 10. For Discussion and Possible Action:** Presentation of the Cultural Commission's grant applicants in request of funding for FY 17/18 Arts & Culture Special Events.
Staff Summary: To prioritize and recommend to the Redevelopment Authority approval of the budgeted expenditure of \$25,000 for Arts and Culture Special Event funding from the Redevelopment Revolving Fund for Fiscal Year 2017-18. (M Salinas)
- 11. For Discussion and Possible Action:** Discussion and Possible Action on the Cultural Commission's grant procedures and allocation of funding for FY 18/19 Arts & Culture Special Events.
Staff Summary: Since FY 2015/16, the Redevelopment Authority Citizens Committee allocates 40% of its Special Event Funding to the Cultural Commission for recommendation of grant allocation to Arts & Culture events in the Redevelopment Districts. Recently the Board of Supervisors approved stabilization of this annual amount to 25k for the next 5 fiscal years. The Commission will discuss suggested changes to the granting procedures and allocation of funding for 2018/19. (M Salinas)

Non-Action Items:

- a. Arts & Culture Coordinator Report – **Mark Salinas**

Staff Summary: The Carson City Arts & Culture Coordinator will provide an update on arts & cultural policies & procedures, grants, events and projects and his involvement and/or contributions.

b. **Marketing Update – Kyle Horvath**

Staff Summary: The CCVB Marketing Manager will provide an update on the CCVB's current marketing projects and analytics for social media platforms relating to Arts & Culture and Cultural Tourism.

c. **CCCC Municipal Code Revision Update – Joel Dunn/Iris Yowell**

Staff Summary: The current CCMC 2.41 requires updates to accurately reflect the membership and responsibilities of the Cultural Commission.

d. **CCVB Update – Joel Dunn**

Staff Summary: The CCVB Executive Director will provide an update on the CCVB's Room Revenue and Occupancy.

e. **Future Agenda Items– Mark Salinas**

f. **Upcoming Meetings**

06/12/17 4:00 pm Carson City Visitors Bureau – Board of Directors

07/10/17 5:30 pm Carson City Cultural Commission

12. Public Comments and Discussion (three minute time limit): The public is invited at this time to comment on and discuss any topic that is relevant to, or within the authority of the Carson City Cultural Commission (Cultural Commission) In order for members of the public to participate in the Bureau's consideration of an agenda item, the Bureau strongly encourages members of the public to comment on an item during the item itself, subject to a three minute limit. No action may be taken on a matter raised under public comment unless the item has been specifically included on the agenda as an item upon which action may be taken.

13. Board Comments or Announcements: Topics not relating to current Agenda.

14. For Possible Action: To Adjourn

This notice has been posted in the following locations on Wednesday, March 3rd, 2017: Office of the Carson City Visitors Bureau – 716 N. Carson St.; Carson City Hall – 201 N. Carson St.; Carson City Community Center – 851 E. William St.; Carson City Library – 900 N. Roop St. and on the Carson City web site: www.carson.org and the Carson City Visitors Bureau web site: www.visitcarsoncity.com

To request a copy of the supporting materials for this meeting, contact Chris McQueary at CMcQueary@visitcarsoncity.com or call (775) 687-7410. The agenda and supporting material are available on the Carson City Visitors Bureau web site: www.visitcarsoncity.com and at the office of the Carson City Visitors Bureau – 716 N. Carson Street, Carson City, Nevada.