

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT

October 2016



October 2016									
	ROOM TAX REVENUE				REVENUE	AVERAGE DAILY RATE			
	2016	2015	Dollar + / -	Percent + / -	2014	2016	2015	Dollar + / -	Percent + / -
TOP 5	\$ 1,010,010.07	\$ 922,020.79	\$ 87,989.28	9.5%	\$ 780,693.55	\$ 94.87	\$ 92.95	\$ 1.93	2.1%
TOP 13	\$ 1,461,762.85	\$ 1,276,906.14	\$ 184,856.71	14.5%	\$ 1,079,520.59	\$ 72.29	\$ 71.60	\$ 0.68	1.0%
RV	\$ 22,119.83	\$ 29,226.95	\$ (7,107.12)	-24.3%	\$ 21,459.00	\$ 33.82	\$ 48.47	\$ (14.65)	-30.2%
REMAINING	\$ 24,126.73	\$ 25,889.93	\$ (1,763.20)	-6.8%	\$ 44,194.77				
TOTAL	\$ 1,508,009.41	\$ 1,332,023.02	\$ 175,986.39	13.21%	\$ 1,145,174.36				

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 14,345,836.00	\$ 14,018,303.54	\$ 327,532.46	2.34%
FY(Jul - Jun)	\$ 7,365,052.97	\$ 6,802,816.72	\$ 562,236.25	8.26%

CARSON CITY VISITORS BUREAU			
TRAILING TWELVE			
	2016	2015	+ / -
	\$ 16,405,734.92	\$ 15,888,831.73	3.25%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2015	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 14,018,303.54	\$ 12,711,077.26	\$ 1,307,226.28	10.28%
FY(Jul - Jun)	\$ 6,802,816.72	\$ 6,251,407.18	\$ 551,409.54	8.82%

CARSON CITY VISITORS BUREAU			
TRAILING TWELVE			
	2016	2014	+ / -
	\$ 16,405,734.92	\$ 14,288,432.04	14.82%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 14,345,836.00	\$ 12,711,077.26	\$ 1,634,758.74	12.86%
FY(Jul - Jun)	\$ 7,365,052.97	\$ 6,251,407.18	\$ 1,113,645.79	17.81%

October 2016								
RevPar								
	2016	2015	Dollar + / -	Percent + / -	2016	2014	Dollar + / -	Percent + / -
TOP 5	\$ 66.04	\$ 59.21	\$ 6.83	11.5%	\$ 66.04	\$ 43.42	\$ 22.62	52.1%
TOP 13	\$ 43.52	\$ 37.19	\$ 6.34	17.0%	\$ 43.52	\$ 31.19	\$ 12.33	39.5%
RV	\$ 6.23	\$ 5.64	\$ 0.58	10.4%	\$ 6.23	\$ 2.44	\$ 3.79	155.5%
REMAINING	\$ 7.70	\$ 7.19	\$ 0.50	7.0%	\$ 7.70	\$ 3.08	\$ 4.62	150.0%
TOTAL	\$ 37.45	\$ 30.89	\$ 6.55	21.2%	\$ 37.45	\$ 26.43	\$ 11.02	41.7%

October 2016									
	Available	Occupied	Occupancy	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2016	2016	2016	2015	2015	2015	2014	2014	2014
TOP 5	15,293	10,646	78.8%	15,572	9,920	63.7%	17,980	9,458	52.6%
TOP 13	33,585	20,222	68.9%	34,339	17,833	51.9%	34,607	16,527	47.8%
RV	3,553	654	38.3%	5,181	603	11.6%	8,807	695	7.9%
REMAINING	3,134	609	19.4%	3,599	836	23.2%	14,353	1,552	10.8%
28+ DAY	N/A	14,414	N/A	N/A	19,000	N/A	N/A	N/A	N/A
TOTAL	40,272	21,485	61.95%	43,119	19,272	44.7%	57,767	18,774	32.50%