

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT MAY 2016



| CARSON CITY VISITORS BUREAU | | | | |
|-----------------------------|------------------|------------------|---------------|---------------|
| ROOM REVENUE | | | | |
| | 2016 | 2015 | Dollar + / - | Percent + / - |
| Calendar Year | \$ 5,725,018.94 | \$ 5,617,289.42 | \$ 107,729.52 | 1.92% |
| FY(Jul - May) | \$ 14,587,734.58 | \$ 13,739,224.79 | \$ 848,509.79 | 6.18% |

| CARSON CITY VISITORS BUREAU | | |
|-----------------------------|------------------|-------|
| TRAILING TWELVE | | |
| 2016 | 2015 | + / - |
| \$ 16,185,931.98 | \$ 15,175,339.46 | 6.66% |

| CARSON CITY VISITORS BUREAU | | | | |
|-----------------------------|------------------|------------------|-----------------|---------------|
| ROOM REVENUE | | | | |
| | 2015 | 2014 | Dollar + / - | Percent + / - |
| Calendar Year | \$ 5,617,289.42 | \$ 5,023,555.41 | \$ 593,734.01 | 11.82% |
| FY(Jul - May) | \$ 13,739,224.79 | \$ 12,457,112.73 | \$ 1,282,112.06 | 10.29% |

| CARSON CITY VISITORS BUREAU | | |
|-----------------------------|------------------|--------|
| TRAILING TWELVE | | |
| 2016 | 2014 | + / - |
| \$ 16,185,931.98 | \$ 14,019,348.47 | 15.45% |

| CARSON CITY VISITORS BUREAU | | | | |
|-----------------------------|------------------|------------------|-----------------|---------------|
| ROOM REVENUE | | | | |
| | 2016 | 2014 | Dollar + / - | Percent + / - |
| Calendar Year | \$ 5,725,018.94 | \$ 5,023,555.41 | \$ 701,463.53 | 13.96% |
| FY(Jul - May) | \$ 14,587,734.58 | \$ 12,457,112.73 | \$ 2,130,621.85 | 17.10% |

| MAY 2016 | | | | | | | | | |
|-----------|------------------|-----------------|----------------|---------------|-----------------|--------------------|----------|--------------|---------------|
| | ROOM TAX REVENUE | | | | REVENUE | AVERAGE DAILY RATE | | | |
| | 2016 | 2015 | Dollar + / - | Percent + / - | 2014 | 2016 | 2015 | Dollar + / - | Percent + / - |
| TOP 5 | \$ 993,045.60 | \$ 974,009.25 | \$ 19,036.35 | 2.0% | \$ 867,412.51 | \$ 102.26 | \$ 90.77 | \$ 11.49 | 12.7% |
| TOP 13 | \$ 1,464,365.29 | \$ 1,377,480.79 | \$ 86,884.50 | 6.3% | \$ 1,284,394.09 | \$ 78.46 | \$ 65.93 | \$ 12.53 | 19.0% |
| RV | \$ 36,383.65 | \$ 32,019.54 | \$ 4,364.11 | 13.6% | \$ 28,714.25 | \$ 33.66 | \$ 33.35 | \$ 0.30 | 0.9% |
| REMAINING | \$ - | \$ 32,271.27 | \$ (32,271.27) | -100.0% | \$ 58,080.28 | \$ - | \$ 29.28 | \$ (29.28) | -100.0% |
| TOTAL | \$ 1,523,373.16 | \$ 1,441,771.60 | \$ 81,601.56 | 5.66% | \$ 1,371,588.62 | \$ 74.99 | \$ 62.81 | \$ 12.18 | 19.40% |

| MAY 2016 | | | | | | |
|-----------|-----------|----------|-----------|-----------|----------|-----------|
| | Available | Occupied | Occupancy | Available | Occupied | Occupancy |
| | 2016 | 2016 | 2016 | 2015 | 2015 | 2015 |
| TOP 5 | 15,141 | 9,711 | 64.1% | 15,197 | 10,730 | 70.6% |
| TOP 13 | 33,698 | 18,664 | 55.4% | 32,975 | 20,892 | 63.4% |
| RV | 4,450 | 1,081 | 24.3% | 6,064 | 960 | 15.8% |
| REMAINING | 5,020 | 513 | 10.2% | 4,559 | 1,102 | 24.2% |
| 28+ DAY | N/A | 17,311 | N/A | N/A | 19,909 | N/A |
| TOTAL | 43,323 | 20,313 | 46.89% | 43,598 | 22,954 | 52.6% |

| MAY 2016 | | | | | | | | |
|-----------|----------|----------|--------------|---------------|----------|----------|--------------|---------------|
| RevPar | | | | | | | | |
| | 2016 | 2015 | Dollar + / - | Percent + / - | 2016 | 2014 | Dollar + / - | Percent + / - |
| TOP 5 | \$ 65.59 | \$ 64.09 | \$ 1.49 | 2.3% | \$ 65.59 | \$ 46.56 | \$ 19.02 | 40.9% |
| TOP 13 | \$ 43.46 | \$ 41.77 | \$ 1.68 | 4.0% | \$ 43.46 | \$ 35.02 | \$ 8.44 | 24.1% |
| RV | \$ 8.18 | \$ 5.28 | \$ 2.90 | 54.8% | \$ 8.18 | \$ 1.87 | \$ 6.31 | 338.0% |
| REMAINING | \$ - | \$ 7.08 | \$ (7.08) | -100.0% | \$ - | \$ 3.19 | \$ (3.19) | -100.0% |
| TOTAL | \$ 35.16 | \$ 33.07 | \$ 2.09 | 6.3% | \$ 35.16 | \$ 21.70 | \$ 13.46 | 62.0% |