

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT

November 2016



November 2016										
	ROOM TAX REVENUE				REVENUE		AVERAGE DAILY RATE			
	2016	2015	Dollar + / -	Percent + / -	2014	2016	2015	Dollar + / -	Percent + / -	
TOP 5	\$ 776,513.42	\$ 646,917.90	\$ 129,595.52	20.0%	\$ 654,055.80	\$ 85.33	\$ 84.43	\$ 0.90	1.1%	
TOP 13	\$ 1,101,188.28	\$ 880,874.22	\$ 220,314.06	25.0%	\$ 910,688.43	\$ 67.41	\$ 66.55	\$ 0.87	1.3%	
RV	\$ 7,937.07	\$ 8,436.42	\$ (499.35)	-5.9%	\$ 10,684.42	\$ 28.55	\$ 32.45	\$ (3.90)	-12.0%	
REMAINING	\$ 16,412.02	\$ 26,294.62	\$ (9,882.60)	-37.6%	\$ 32,871.07					
TOTAL	\$ 1,125,537.37	\$ 915,605.26	\$ 209,932.11	22.93%	\$ 954,243.92					

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 15,471,373.37	\$ 14,933,908.80	\$ 537,464.57	3.60%
FY(Jul - Jun)	\$ 8,490,590.34	\$ 7,718,421.98	\$ 772,168.36	10.00%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
	2016	2015
	\$ 16,615,667.03	\$ 15,850,193.07
		4.83%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2015	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 14,933,908.80	\$ 13,665,321.18	\$ 1,268,587.62	9.28%
FY(Jul - Jun)	\$ 7,718,421.98	\$ 7,205,651.10	\$ 512,770.88	7.12%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
	2016	2014
	\$ 16,615,667.03	\$ 14,448,173.58
		15.00%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 15,471,373.37	\$ 13,665,321.18	\$ 1,806,052.19	13.22%
FY(Jul - Jun)	\$ 8,490,590.34	\$ 7,205,651.10	\$ 1,284,939.24	17.83%

November 2016				
RevPar				
	2016	2015	Dollar + / -	Percent + / -
TOP 5	\$ 56.91	\$ 43.99	\$ 12.92	29.4%
TOP 13	\$ 35.12	\$ 26.47	\$ 8.65	32.7%
RV	\$ 2.72	\$ 1.65	\$ 1.08	65.4%
REMAINING	\$ 4.56	\$ 7.60	\$ (3.04)	-40.1%
TOTAL	\$ 29.72	\$ 21.87	\$ 7.85	35.9%

November 2016

	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2016	2016	2016	2015	2015	2015
TOP 5	13,644	9,100	66.7%	14,706	7,662	52.1%
TOP 13	31,352	16,335	52.1%	33,275	13,237	39.8%
RV	2,916	278	9.5%	5,127	260	5.1%
REMAINING	3,603	715	19.8%	3,460	822	23.8%
28+ DAY	N/A	15,796	N/A	N/A	18,377	N/A
TOTAL	37,871	17,328	45.76%	41,862	14,319	34.2%