

# CARSON CITY CULTURE & TOURISM AUTHORITY TRANSIENT LODGING REPORT

July 2017



July 2017									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2017	2016	Dollar + / -	Percent + / -	2015	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 1,481,843.54	\$ 1,246,979.71	\$ 234,863.83	18.8%	\$ 1,154,586.12	\$ 114.85	\$ 101.74	\$ 13.12	12.9%
TOP 13	\$ 2,384,008.81	\$ 1,937,376.64	\$ 446,632.17	23.1%	\$ 1,781,785.47	\$ 97.22	\$ 82.35	\$ 14.86	18.0%
RV	\$ 46,181.50	\$ 47,659.73	\$ (1,478.23)	-3.1%	\$ 50,966.01	\$ 33.22	\$ 35.02	\$ (1.79)	-5.1%
REMAINING	\$ 115,190.54	\$ 89,233.15	\$ 25,957.39	29.1%	\$ 42,578.76				
<b>TOTAL</b>	<b>\$ 2,545,380.85</b>	<b>\$ 2,074,269.52</b>	<b>\$ 471,111.33</b>	<b>22.71%</b>	<b>\$ 1,875,330.24</b>				

CARSON CITY CULTURE & TOURISM AUTHORITY				
ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 11,867,534.84	\$ 9,571,063.86	\$ 2,296,470.98	23.99%
FY(Jul - Jun)	\$ 2,545,380.85	\$ 2,074,269.52	\$ 471,111.33	22.71%

CARSON CITY CTA		
TRAILING TWELVE		
	2017	2016
	\$ 19,508,705.06	\$ 16,558,449.70
		+ / -
		17.82%

CARSON CITY CULTURE & TOURISM AUTHORITY				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 9,571,063.86	\$ 9,090,817.06	\$ 480,246.80	5.28%
FY(Jul - Jun)	\$ 2,074,269.52	\$ 1,875,330.24	\$ 198,939.28	10.61%

CARSON CITY CTA		
TRAILING TWELVE		
	2017	2015
	\$ 19,508,705.06	\$ 15,407,157.85
		+ / -
		26.62%

CARSON CITY CULTURE & TOURISM AUTHORITY				
ROOM REVENUE				
	2017	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 11,867,534.84	\$ 9,090,817.06	\$ 2,776,717.78	30.54%
FY(Jul - Jun)	\$ 2,545,380.85	\$ 1,875,330.24	\$ 670,050.61	35.73%

July 2017				
RevPar				
	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 96.55	\$ 80.17	\$ 16.38	20.4%
TOP 13	\$ 71.37	\$ 56.77	\$ 14.60	25.7%
RV	\$ 21.58	\$ 13.43	\$ 8.15	60.7%
REMAINING	\$ 27.41	\$ 24.38	\$ 3.03	12.4%
<b>TOTAL</b>	<b>\$ 64.04</b>	<b>\$ 50.18</b>	<b>\$ 13.86</b>	<b>27.6%</b>

CARSON CITY CULTURE & TOURISM AUTHORITY

July 2017

	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2017	2017	2017	2016	2016	2016
TOP 5	15,348	12,902	84.1%	15,555	12,257	78.8%
TOP 13	33,405	24,523	73.4%	34,128	23,525	68.9%
RV	2,140	1,390	65.0%	3,549	1,361	38.3%
REMAINING	4,202	870	20.7%	3,660	724	19.8%
28+ DAY	N/A	17,932	N/A	N/A	18,349	N/A
<b>TOTAL</b>	<b>39,747</b>	<b>28,165</b>	<b>70.86%</b>	<b>41,337</b>	<b>25,610</b>	<b>62.0%</b>