

CARSON CITY CULTURE & TOURISM AUTHORITY TRANSIENT LODGING REPORT

June 2017



June 2017									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2017	2016	Dollar + / -	Percent + / -	2015	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 1,379,668.18	\$ 1,109,063.29	\$ 270,604.89	24.4%	\$ 1,052,440.93	\$ 112.73	\$ 99.57	\$ 13.16	13.2%
TOP 13	\$ 2,076,246.32	\$ 1,690,710.09	\$ 385,536.23	22.8%	\$ 1,511,946.42	\$ 88.53	\$ 77.42	\$ 11.10	14.3%
RV	\$ 50,317.35	\$ 49,504.51	\$ 812.84	1.6%	\$ 43,972.32	\$ 34.11	\$ 35.01	\$ (0.90)	-2.6%
REMAINING	\$ 45,296.55	\$ 31,561.24	\$ 13,735.31	43.5%	\$ 42,278.66				
TOTAL	\$ 2,171,860.22	\$ 1,771,775.84	\$ 400,084.38	22.58%	\$ 1,598,197.40				

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 9,321,793.99	\$ 7,496,794.34	\$ 1,824,999.65	24.34%
FY(Jul - Jun)	\$ 19,034,043.73	\$ 16,359,510.42	\$ 2,674,533.31	16.35%

CARSON CITY CTA TRAILING TWELVE			
	2017	2016	+ / -
	\$ 19,034,043.73	\$ 16,359,510.42	16.35%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 7,496,794.34	\$ 7,215,486.82	\$ 281,307.52	3.90%
FY(Jul - Jun)	\$ 16,359,510.42	\$ 15,337,422.19	\$ 1,022,088.23	6.66%

CARSON CITY CTA TRAILING TWELVE			
	2017	2015	+ / -
	\$ 19,034,043.73	\$ 15,337,422.19	24.10%

CARSON CITY CULTURE & TOURISM AUTHORITY ROOM REVENUE				
	2017	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 9,321,793.99	\$ 7,215,486.82	\$ 2,106,307.17	29.19%
FY(Jul - Jun)	\$ 19,034,043.73	\$ 15,337,422.19	\$ 3,696,621.54	24.10%

June 2017 RevPar				
	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 93.44	\$ 74.46	\$ 18.97	25.5%
TOP 13	\$ 65.08	\$ 51.60	\$ 13.47	26.1%
RV	\$ 24.30	\$ 14.08	\$ 10.22	72.6%
REMAINING	\$ 12.91	\$ 8.07	\$ 4.84	60.0%
TOTAL	\$ 57.94	\$ 44.08	\$ 13.86	31.4%

CARSON CITY CULTURE & TOURISM AUTHORITY

June 2017

	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2017	2017	2017	2016	2016	2016
TOP 5	14,766	12,239	82.9%	14,894	11,139	74.8%
TOP 13	31,905	23,453	73.5%	32,764	21,837	66.6%
RV	2,071	1,475	71.2%	3,516	1,414	40.2%
REMAINING	3,509	1,012	28.8%	3,912	686	17.5%
28+ DAY	N/A	18,536	N/A	N/A	23,937	N/A
TOTAL	37,485	25,940	69.20%	40,192	23,937	59.6%