

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT

September 2016



September 2016									
	ROOM TAX REVENUE				REVENUE	AVERAGE DAILY RATE			
	2016	2015	Dollar + / -	Percent + / -	2014	2016	2015	Dollar + / -	Percent + / -
TOP 5	\$ 1,130,210.64	\$ 1,101,292.66	\$ 28,917.98	2.6%	\$ 964,455.43	\$ 101.28	\$ 96.67	\$ 4.61	4.8%
TOP 13	\$ 1,777,668.38	\$ 1,695,510.32	\$ 82,158.06	4.8%	\$ 1,409,732.94	\$ 84.13	\$ 78.34	\$ 5.79	7.4%
RV	\$ 56,422.91	\$ 49,809.02	\$ 6,613.89	13.3%	\$ 33,811.35	\$ 35.26	\$ 33.52	\$ 1.75	5.2%
REMAINING	\$ 38,265.68	\$ 51,481.42	\$ (13,215.74)	-25.7%	\$ 53,396.58				
TOTAL	\$ 1,872,356.97	\$ 1,796,800.76	\$ 75,556.21	4.21%	\$ 1,496,940.87				

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 12,837,826.59	\$ 12,686,280.52	\$ 151,546.07	1.19%
FY(Jul - Jun)	\$ 5,857,043.56	\$ 5,470,793.70	\$ 386,249.86	7.06%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
2016	2015	+ / -
\$ 16,229,748.53	\$ 15,701,983.07	3.36%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2015	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 12,686,280.52	\$ 11,565,902.90	\$ 1,120,377.62	9.69%
FY(Jul - Jun)	\$ 5,470,793.70	\$ 5,106,232.82	\$ 364,560.88	7.14%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
2016	2014	+ / -
\$ 16,229,748.53	\$ 14,218,195.15	14.15%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 12,837,826.59	\$ 11,565,902.90	\$ 1,271,923.69	11.00%
FY(Jul - Jun)	\$ 5,857,043.56	\$ 5,106,232.82	\$ 750,810.74	14.70%

September 2016

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	2016	2015	Dollar + / -	Percent + / -	2016	2014	Dollar + / -	Percent + / -
TOP 5	\$ 76.15	\$ 73.21	\$ 2.94	4.0%	\$ 76.15	\$ 55.43	\$ 20.72	37.4%
TOP 13	\$ 56.97	\$ 50.76	\$ 6.21	12.2%	\$ 56.97	\$ 41.45	\$ 15.52	37.4%
RV	\$ 15.77	\$ 8.87	\$ 6.90	77.8%	\$ 15.77	\$ 3.96	\$ 11.82	298.6%
REMAINING	\$ 10.51	\$ 11.58	\$ (1.07)	-9.2%	\$ 10.51	\$ 3.79	\$ 6.72	177.1%
TOTAL	\$ 48.73	\$ 41.34	\$ 7.39	17.9%	\$ 48.73	\$ 26.43	\$ 22.30	84.4%

September 2016

	Available	Occupied	Occupancy	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2016	2016	2016	2015	2015	2015	2014	2014	2014
TOP 5	14,842	11,159	78.8%	15,043	11,392	75.7%	17,400	11,294	64.9%
TOP 13	31,204	21,130	68.9%	33,402	21,642	64.8%	34,012	19,709	57.9%
RV	3,577	1,600	38.3%	5,614	1,486	26.5%	8,545	1,052	12.3%
REMAINING	3,642	718	19.7%	4,447	1,543	34.7%	14,085	1,689	12.0%
28+ DAY	N/A	15,588	N/A	N/A	17,107	N/A	N/A	N/A	N/A
TOTAL	38,423	23,448	61.95%	43,463	24,671	56.8%	56,642	22,450	39.63%