

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT OCTOBER / NOVEMBER 2015



| October / November 2015 | | |
|-------------------------|------------------|-------|
| TRAILING TWELVE | | |
| 2015 | 2014 | + / - |
| \$ 15,819,954.62 | \$ 14,448,173.58 | 9.49% |

| Y-T-D | | |
|------------------|------------------|-------|
| ROOM REVENUE | | |
| 2015 | 2014 | + / - |
| \$ 14,903,670.35 | \$ 13,665,321.18 | 9.06% |

| October / November 2015 | | | | | | | | |
|-------------------------|------------------|-----------------|----------------|--------|--------------------|----------|----------|--------|
| | ROOM TAX REVENUE | | | | AVERAGE DAILY RATE | | | |
| | 2015 | 2014 | + / - | + / - | 2015 | 2014 | + / - | + / - |
| TOP 5 | \$ 1,568,938.69 | \$ 1,434,749.35 | \$ 134,189.34 | 9.4% | \$ 89.24 | \$ 80.23 | \$ 9.00 | 11.2% |
| TOP 13 | \$ 2,157,780.36 | \$ 1,990,209.02 | \$ 167,571.34 | 8.4% | \$ 69.45 | \$ 65.12 | \$ 4.33 | 6.7% |
| RV | \$ 37,663.37 | \$ 32,143.42 | \$ 5,519.95 | 17.2% | \$ 43.64 | \$ 28.80 | \$ 14.84 | 51.5% |
| REMAINING | \$ 35,504.93 | \$ 77,065.84 | \$ (41,560.91) | -53.9% | \$ 42.88 | \$ 29.93 | \$ 12.95 | 43.3% |
| TOTAL | \$ 2,230,948.66 | \$ 2,099,418.28 | \$ 131,530.38 | 6.27% | \$ 68.10 | \$ 61.64 | \$ 6.46 | 10.48% |

| October / November 2015 | | | | |
|-------------------------|-----------------|-----------------|----------------|--------------|
| | RevPar | | | |
| | 2015 | 2014 | + / - | + / - |
| TOP 5 | \$ 51.82 | \$ 40.66 | \$ 11.16 | 27.5% |
| TOP 13 | \$ 31.91 | \$ 29.19 | \$ 2.72 | 9.3% |
| RV | \$ 3.65 | \$ 1.85 | \$ 1.81 | 98.0% |
| REMAINING | \$ 5.70 | \$ 3.20 | \$ 2.50 | 78.0% |
| TOTAL | \$ 21.87 | \$ 18.39 | \$ 3.49 | 19.0% |

Remaining Properties
 2014 Available Rooms 24,071
 2015 Available Rooms 6,229

| October / November 2015 | | | | |
|-------------------------|-----------------|----------------|---------------|---------------|
| | Available Rooms | Occupied Rooms | Occupancy | |
| | 2015 | 2015 | 2015 | 2014 |
| TOP 5 | 30,278 | 17,582 | 58.1% | 50.7% |
| TOP 13 | 67,614 | 31,070 | 46.0% | 44.8% |
| RV | 10,308 | 863 | 8.4% | 6.4% |
| REMAINING | 6,229 | 828 | 13.3% | 10.7% |
| 28+ DAY | N/A | 30,947 | N/A | N/A |
| TOTAL | 84,151 | 32,761 | 38.93% | 31.24% |

| YTD | | | | |
|------------------|-------------------|-------------------|------------------|--------|
| | ROOM REVENUE | | | |
| | 2015 | 2014 | + / - | + / - |
| Reno | \$ 142,579,451.00 | \$ 124,613,209.00 | \$ 17,966,242.00 | 14.42% |
| Carson City | \$ 14,903,670.35 | \$ 13,665,321.18 | \$ 1,238,349.17 | 9.06% |
| Douglas - Tahoe | \$ 44,681,473.00 | \$ 41,619,608.00 | \$ 3,061,865.00 | 7.36% |
| Douglas - Valley | \$ 7,651,623.00 | \$ 7,387,595.00 | \$ 264,028.00 | 3.57% |
| Virginia City | \$ 92,526.18 | \$ 92,001.00 | \$ 525.18 | 0.57% |

Through Oct

Through Oct