

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT OCTOBER 2015



Oct-15		
TRAILING TWELVE		
2015	2014	+ / -
\$ 15,867,953.71	\$ 14,288,432.04	11.05%

Y-T-D		
ROOM REVENUE		
2015	2014	+ / -
\$ 13,997,425.52	\$ 12,711,077.26	10.12%

Oct-15								
	ROOM TAX REVENUE				AVERAGE DAILY RATE			
	2015	2014	+ / -	+ / -	2015	2014	+ / -	+ / -
TOP 5	\$ 922,020.79	\$ 780,693.55	\$ 141,327.24	18.1%	\$ 92.95	\$ 82.54	\$ 10.40	12.6%
TOP 13	\$ 1,276,906.14	\$ 1,079,520.59	\$ 197,385.55	18.3%	\$ 71.60	\$ 65.32	\$ 6.28	9.6%
RV	\$ 29,226.95	\$ 21,459.00	\$ 7,767.95	36.2%	\$ 48.47	\$ 30.88	\$ 17.59	57.0%
REMAINING	\$ 18,570.74	\$ 44,194.77	\$ (25,624.03)	-58.0%	\$ 42.30	\$ 28.48	\$ 13.83	48.6%
TOTAL	\$ 1,324,703.83	\$ 1,145,174.36	\$ 179,529.47	15.68%	\$ 70.18	\$ 61.00	\$ 9.19	15.06%

Oct-15				
	RevPar			
	2015	2014	+ / -	+ / -
TOP 5	\$ 59.21	\$ 43.42	\$ 15.79	36.4%
TOP 13	\$ 37.19	\$ 31.19	\$ 5.99	19.2%
RV	\$ 5.64	\$ 2.44	\$ 3.20	131.5%
REMAINING	\$ 5.80	\$ 3.08	\$ 2.72	88.4%
TOTAL	\$ 31.01	\$ 19.82	\$ 11.18	56.4%

Remaining Properties
2014 Available Rooms **14,353**
2015 Available Rooms **3,202**

Oct-15				
	Available Rooms	Occupied Rooms	Occupancy	
	2015	2015	2015	2014
TOP 5	15,572	9,920	63.7%	52.6%
TOP 13	34,339	17,833	51.9%	47.8%
RV	5,181	603	11.6%	7.9%
REMAINING	3,202	439	13.7%	10.8%
28+ DAY	N/A	15,767	N/A	N/A
TOTAL	42,722	18,875	44.18%	32.50%

Total of all properties
 2014 Available Rooms 34607
 2014 Occupied Rooms 16527

YTD				
	ROOM REVENUE			
	2015	2014	+ / -	+ / -
Reno	\$ 126,273,484.00	\$ 109,885,562.00	\$ 16,387,922.00	14.9%
Carson City	\$ 13,997,425.52	\$ 12,711,077.26	\$ 1,286,348.26	10.1%
Virginia City	\$ 83,941.15	\$ 77,271.96	\$ 6,669.19	8.6%
Douglas - Tahoe	\$ 44,681,473.00	\$ 41,619,608.00	\$ 3,061,865.00	7.36%
Douglas - Valley	\$ 7,651,623.00	\$ 7,387,595.00	\$ 264,028.00	3.57%

Through Oct

Through Oct