

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT SEPTEMBER 2015



Sep-15		
TRAILING TWELVE		
2015	2014	+ / -
\$ 15,690,658.24	\$ 14,218,195.15	10.36%

Y-T-D		
ROOM REVENUE		
2015	2014	+ / -
\$ 12,674,955.69	\$ 11,565,902.90	9.59%

Sep-15								
	ROOM TAX REVENUE				AVERAGE DAILY RATE			
	2015	2014	+ / -	+ / -	2015	2014	+ / -	+ / -
TOP 5	\$ 1,101,292.66	\$ 964,455.43	\$ 136,837.23	14.2%	\$ 96.67	\$ 85.40	\$ 11.28	13.2%
TOP 13	\$ 1,695,510.32	\$ 1,409,732.94	\$ 285,777.38	20.3%	\$ 78.34	\$ 71.53	\$ 6.82	9.5%
RV	\$ 49,809.02	\$ 33,811.35	\$ 15,997.67	47.3%	\$ 33.52	\$ 32.14	\$ 1.38	4.3%
REMAINING	\$ 40,156.59	\$ 53,396.58	\$ (13,239.99)	-24.8%	\$ 39.60	\$ 31.61	\$ 7.99	25.3%
TOTAL	\$ 1,785,475.93	\$ 1,496,940.87	\$ 288,535.06	19.27%	\$ 73.96	\$ 66.68	\$ 7.28	10.92%

Sep-15				
	Available Rooms	Occupied Rooms	Occupancy	
	2015	2015	2015	2014
TOP 5	15,043	11,392	75.7%	64.9%
TOP 13	33,402	21,642	64.8%	57.9%
RV	5,614	1,486	26.5%	12.3%
REMAINING	3,917	1,014	25.9%	12.0%
28+ DAY	N/A	16,557	N/A	N/A
TOTAL	42,933	24,096	56.12%	39.63%

YTD				
	ROOM REVENUE			
	2015	2014	+ / -	+ / -
Carson City	\$ 12,674,955.69	\$ 11,565,902.90	\$ 1,109,052.79	9.6%
Virginia City	\$ 83,941.15	\$ 77,271.96	\$ 6,669.19	8.6%
Reno	\$ 99,560,272.00	\$ 89,859,759.00	\$ 9,700,513.00	10.8%
Douglas - Tahoe	\$ 40,503,100.00	\$ 39,819,398.00	\$ 683,702.00	1.7%
Douglas - Valley	\$ 6,762,090.00	\$ 6,731,960.00	\$ 30,130.00	0.4%