

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT AUGUST 2015



| Aug-15 | | |
|------------------|------------------|-------|
| TRAILING TWELVE | | |
| 2015 | 2014 | + / - |
| \$ 15,402,123.18 | \$ 14,232,098.17 | 8.22% |

| Y-T-D | | |
|------------------|------------------|-------|
| ROOM REVENUE | | |
| 2015 | 2014 | + / - |
| \$ 10,889,479.76 | \$ 10,068,962.03 | 8.15% |

| Aug-15 | | | | | | | |
|--------------|------------------------|------------------------|----------------------|---------------|--------------------|----------------|----------------|
| | ROOM TAX REVENUE | | | | AVERAGE DAILY RATE | | |
| | 2015 | 2014 | + / - | + / - | 2015 | 2014 | + / - |
| TOP 5 | \$ 1,137,700.62 | \$ 1,103,785.40 | \$ 33,915.22 | 3.1% | \$ 95.50 | \$ 88.34 | \$ 7.16 |
| TOP 13 | \$ 1,714,981.06 | \$ 1,691,559.88 | \$ 23,421.18 | 1.4% | \$ 78.17 | \$ 73.56 | \$ 4.61 |
| RV | \$ 46,237.10 | \$ 38,537.89 | \$ 7,699.21 | 20.0% | \$ 35.62 | \$ 32.83 | \$ 2.80 |
| REMAINING | \$ 37,444.54 | \$ 73,599.60 | \$ (36,155.06) | -49.1% | \$ 43.59 | \$ 33.87 | \$ 9.72 |
| TOTAL | \$ 1,798,662.70 | \$ 1,803,697.37 | \$ (5,034.67) | -0.28% | \$ 74.65 | \$68.47 | \$ 6.18 |

| Aug-15 | | | | |
|--------------|-----------------|----------------|---------------|---------------|
| | Available Rooms | Occupied Rooms | Occupancy | |
| | 2015 | 2015 | 2015 | 2014 |
| TOP 5 | 15,550 | 11,913 | 77.4% | 71.3% |
| TOP 13 | 34,581 | 21,939 | 67.5% | 66.2% |
| RV | 5,373 | 1,298 | 26.7% | 15.3% |
| REMAINING | 4,049 | 859 | 27.3% | 16.2% |
| 28+ DAY | N/A | 18,384 | N/A | N/A |
| TOTAL | 44,003 | 24,096 | 54.76% | 46.98% |

| YTD | | | | |
|------------------|------------------|------------------|-----------------|-------|
| | ROOM REVENUE | | | |
| | 2015 | 2014 | + / - | + / - |
| Carson City | \$ 10,889,479.76 | \$ 10,068,962.03 | \$ 820,517.73 | 8.1% |
| Reno | \$ 83,670,685.00 | \$ 80,019,551.00 | \$ 3,651,134.00 | 4.6% |
| Douglas - Valley | \$ 6,281,066.00 | \$ 5,807,605.00 | \$ 473,461.00 | 8.2% |
| Douglas - Tahoe | \$ 34,309,638.00 | \$ 33,938,448.00 | \$ 371,190.00 | 1.1% |
| Virginia City | \$ 51,348.26 | \$ 55,746.47 | \$ (4,398.21) | -7.9% |