

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT

January 2017



January 2017									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2017	2016	Dollar + / -	Percent + / -		2015	2017	2016	Dollar + / -
TOP 5	\$ 726,081.85	\$ 622,030.75	\$ 104,051.10	16.7%	\$ 582,511.78	\$ 84.16	\$ 90.53	\$ (6.37)	-7.0%
TOP 13	\$ 1,026,679.66	\$ 909,428.96	\$ 117,250.70	12.9%	\$ 804,761.05	\$ 64.62	\$ 65.93	\$ (1.31)	-2.0%
RV	\$ 2,224.76	\$ 3,276.95	\$ (1,052.19)	-32.1%	\$ 5,072.48	\$ 31.33	\$ 28.50	\$ 2.84	10.0%
REMAINING	\$ 18,349.43	\$ 16,806.46	\$ 1,542.97	9.2%	\$ 31,620.95				
TOTAL	\$ 1,047,253.85	\$ 929,512.37	\$ 117,741.48	12.67%	\$ 841,454.48				

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 1,047,253.85	\$ 929,512.37	\$ 117,741.48	12.67%
FY(Jul - Jun)	\$ 11,309,503.59	\$ 9,792,228.01	\$ 1,517,275.58	15.49%

CARSON CITY VISITORS BUREAU			
TRAILING TWELVE			
	2017	2016	+ / -
	\$ 17,876,785.56	\$ 16,166,260.35	10.58%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 929,512.37	\$ 841,454.48	\$ 88,057.89	10.46%
FY(Jul - Jun)	\$ 9,792,228.01	\$ 8,963,389.85	\$ 828,838.16	9.25%

CARSON CITY VISITORS BUREAU			
TRAILING TWELVE			
	2017	2015	+ / -
	\$ 17,876,785.56	\$ 14,664,063.93	21.91%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2017	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 1,047,253.85	\$ 841,454.48	\$ 205,799.37	24.46%
FY(Jul - Jun)	\$ 11,309,503.59	\$ 8,963,389.85	\$ 2,346,113.74	26.17%

January 2017				
RevPar				
	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 48.12	\$ 40.13	\$ 7.99	19.9%
TOP 13	\$ 30.86	\$ 27.78	\$ 3.07	11.1%
RV	\$ 0.48	\$ 0.56	\$ (0.09)	-15.6%
REMAINING	\$ 4.79	\$ 4.95	\$ (0.16)	-3.3%
TOTAL	\$ 25.07	\$ 22.17	\$ 2.90	13.1%

January 2017						
	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2017	2017	2017	2016	2016	2016
TOP 5	15,088	8,627	57.2%	15,499	6,871	44.3%
TOP 13	33,273	15,888	47.8%	32,734	13,794	42.1%
RV	4,672	71	1.5%	5,806	115	2.0%
REMAINING	3,831	428	11.2%	3,394	574	16.9%
28+ DAY	N/A	15,933	N/A	N/A	20,532	N/A
TOTAL	41,776	16,387	39.23%	41,934	14,483	34.5%