

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT

February 2017



February 2017									
	ROOM REVENUE				REVENUE	AVERAGE DAILY RATE			
	2017	2016	Dollar + / -	Percent + / -	2015	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 775,919.89	\$ 669,139.85	\$ 106,780.04	16.0%	\$ 706,417.33	\$ 85.27	\$ 91.45	\$ (6.18)	-6.8%
TOP 13	\$ 1,063,613.23	\$ 958,524.20	\$ 105,089.03	11.0%	\$ 948,410.55	\$ 64.81	\$ 67.70	\$ (2.88)	-4.3%
RV	\$ 4,654.71	\$ 5,719.03	\$ (1,064.32)	-18.6%	\$ 6,070.52	\$ 30.03	\$ 24.65	\$ 5.38	21.8%
REMAINING	\$ 15,228.34	\$ 20,952.85	\$ (5,724.51)	-27.3%	\$ 30,198.89				
TOTAL	\$ 1,083,496.28	\$ 985,196.08	\$ 98,300.20	9.98%	\$ 984,679.96				

CARSON CITY VISITORS BUREAU ROOM REVENUE				
	2017	2016	Dollar + / -	Percent + / -
Calendar Year	\$ 2,130,750.13	\$ 1,914,708.45	\$ 216,041.68	11.28%
FY(Jul - Jun)	\$ 11,842,999.87	\$ 10,777,424.09	\$ 1,065,575.78	9.89%

CARSON CITY VISITORS BUREAU TRAILING TWELVE		
2017	2016	+ / -
\$ 17,425,085.76	\$ 16,166,776.47	7.78%

CARSON CITY VISITORS BUREAU ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 1,914,708.45	\$ 1,826,134.44	\$ 88,574.01	4.85%
FY(Jul - Jun)	\$ 10,777,424.09	\$ 9,948,069.81	\$ 829,354.28	8.34%

CARSON CITY VISITORS BUREAU TRAILING TWELVE		
2017	2015	+ / -
\$ 17,425,085.76	\$ 14,848,836.24	17.35%

CARSON CITY VISITORS BUREAU ROOM REVENUE				
	2017	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 2,130,750.13	\$ 1,826,134.44	\$ 304,615.69	16.68%
FY(Jul - Jun)	\$ 11,842,999.87	\$ 9,948,069.81	\$ 1,894,930.06	19.05%

February 2017 RevPar				
	2017	2016	Dollar + / -	Percent + / -
TOP 5	\$ 56.08	\$ 45.45	\$ 10.63	23.4%
TOP 13	\$ 36.32	\$ 30.28	\$ 6.04	20.0%
RV	\$ 1.09	\$ 1.04	\$ 0.04	4.0%
REMAINING	\$ 4.87	\$ 6.56	\$ (1.69)	-25.8%
TOTAL	\$ 29.53	\$ 24.43	\$ 5.10	20.9%

February 2017

	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2017	2017	2017	2016	2016	2016
TOP 5	13,836	9,100	65.8%	14,722	7,317	49.7%
TOP 13	29,286	16,410	56.0%	31,659	14,159	44.7%
RV	4,282	155	3.6%	5,473	232	4.2%
REMAINING	3,127	429	13.7%	3,193	578	18.1%
28+ DAY	N/A	18,616	N/A	N/A	18,366	N/A
TOTAL	36,695	16,994	46.31%	40,325	14,969	37.1%