

# CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT JULY 2016



JULY 2016									
	ROOM TAX REVENUE				REVENUE	AVERAGE DAILY RATE			
	2016	2015	Dollar + / -	Percent + / -	2014	2016	2015	Dollar + / -	Percent + / -
TOP 5	\$ 1,246,979.71	\$ 1,154,586.12	\$ 92,393.59	8.0%	\$ 1,111,374.64	\$ 101.74	\$ 95.66	\$ 6.08	6.4%
TOP 13	\$ 1,937,376.64	\$ 1,781,785.47	\$ 155,591.17	8.7%	\$ 1,685,679.24	\$ 82.35	\$ 76.25	\$ 6.10	8.0%
RV	\$ 47,659.73	\$ 50,966.01	\$ (3,306.28)	-6.5%	\$ 50,413.11	\$ 35.02	\$ 35.10	\$ (0.08)	-0.2%
REMAINING	\$ 89,233.15	\$ 42,578.76	\$ 46,654.39	109.6%	\$ 69,502.23				
<b>TOTAL</b>	<b>\$ 2,074,269.52</b>	<b>\$ 1,875,330.24</b>	<b>\$ 198,939.28</b>	<b>10.61%</b>	<b>\$ 1,805,594.58</b>				

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 9,055,052.55	\$ 9,090,817.06	\$ (35,764.51)	-0.39%
FY(Jul - Jun)	\$ 15,843,498.67	\$ 15,337,422.19	\$ 506,076.48	3.30%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
2016	2015	+ / -
\$ 16,042,437.95	\$ 15,105,156.48	6.21%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2015	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 9,090,817.06	\$ 8,265,264.66	\$ 825,552.40	9.99%
FY(Jul - Jun)	\$ 15,337,422.19	\$ 13,893,227.40	\$ 1,444,194.79	10.39%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
2016	2014	+ / -
\$ 16,042,437.95	\$ 14,022,579.04	14.40%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 9,055,052.55	\$ 8,265,264.66	\$ 789,787.89	9.56%
FY(Jul - Jun)	\$ 15,843,498.67	\$ 13,893,227.40	\$ 1,950,271.27	14.04%

JULY 2016									
	Available	Occupied	Occupancy	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2016	2016	2016	2015	2015	2015	2014	2014	2014
TOP 5	15,555	12,257	78.8%	15,593	12,070	77.4%	15,238	7,447	48.9%
TOP 13	34,128	23,525	68.9%	34,627	23,367	67.5%	32,524	23,329	71.7%
RV	3,549	1,361	38.3%	5,440	1,452	26.7%	6,757	1,290	19.1%
REMAINING	3,540	724	20.5%	4,546	1,242	27.3%	7,057	2,150	30.5%
28+ DAY	N/A	16,542	N/A	N/A	18,492	N/A	N/A	N/A	N/A
TOTAL	41,217	25,610	62.13%	44,613	26,061	58.4%	46,338	26,769	57.77%

JULY 2016									
RevPar									
	2016	2015	Dollar + / -	Percent + / -	2016	2014	Dollar + / -	Percent + / -	
TOP 5	\$ 80.17	\$ 74.05	\$ 6.12	8.3%	\$ 80.17	\$ 61.81	\$ 18.35	29.7%	
TOP 13	\$ 56.77	\$ 51.46	\$ 5.31	10.3%	\$ 56.77	\$ 47.85	\$ 8.92	18.6%	
RV	\$ 13.43	\$ 9.37	\$ 4.06	43.3%	\$ 13.43	\$ 5.97	\$ 7.46	125.0%	
REMAINING	\$ 25.21	\$ 9.37	\$ 15.84	169.1%	\$ 25.21	\$ 38.97	\$ (13.76)	-35.3%	
TOTAL	\$ 50.33	\$ 42.04	\$ 8.29	19.7%	\$ 50.33	\$ 31.69	\$ 18.63	58.8%	