

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT

December 2016



December 2016									
	ROOM TAX REVENUE				REVENUE	AVERAGE DAILY RATE			
	2016	2015	Dollar + / -	Percent + / -	2014	2016	2015	Dollar + / -	Percent + / -
TOP 5	\$ 778,832.92	\$ 752,326.77	\$ 26,506.15	3.5%	\$ 597,430.56	\$ 91.60	\$ 89.41	\$ 2.18	2.4%
TOP 13	\$ 1,197,052.63	\$ 1,116,883.44	\$ 80,169.19	7.2%	\$ 884,799.01	\$ 67.99	\$ 67.18	\$ 0.81	1.2%
RV	\$ 4,634.72	\$ 3,252.33	\$ 1,382.39	42.5%	\$ 2,198.38	\$ 26.18	\$ 31.27	\$ (5.09)	-16.3%
REMAINING	\$ 18,962.05	\$ 24,157.89	\$ (5,195.84)	-21.5%	\$ 29,286.88				
TOTAL	\$ 1,220,649.40	\$ 1,144,293.66	\$ 76,355.74	6.67%	\$ 916,284.27				

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 16,692,022.77	\$ 16,078,202.46	\$ 613,820.31	3.82%
FY(Jul - Jun)	\$ 9,711,239.74	\$ 8,862,715.64	\$ 848,524.10	9.57%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
	2016	2015
	\$ 16,692,022.77	\$ 16,078,202.46
		3.82%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2015	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 16,078,202.46	\$ 14,581,605.45	\$ 1,496,597.01	10.26%
FY(Jul - Jun)	\$ 8,862,715.64	\$ 8,121,935.37	\$ 740,780.27	9.12%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
	2016	2014
	\$ 16,692,022.77	\$ 14,581,605.45
		14.47%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 16,692,022.77	\$ 14,581,605.45	\$ 2,110,417.32	14.47%
FY(Jul - Jun)	\$ 9,711,239.74	\$ 8,121,935.37	\$ 1,589,304.37	19.57%

December 2016				
RevPar				
	2016	2015	Dollar + / -	Percent + / -
TOP 5	\$ 50.69	\$ 48.48	\$ 2.21	4.6%
TOP 13	\$ 35.99	\$ 32.39	\$ 3.61	11.1%
RV	\$ 0.98	\$ 0.58	\$ 0.40	68.8%
REMAINING	\$ 5.39	\$ 6.80	\$ (1.41)	-20.7%
TOTAL	\$ 29.34	\$ 26.22	\$ 3.12	11.9%

December 2016						
	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2016	2016	2016	2015	2015	2015
TOP 5	15,365	8,503	55.3%	15,518	8,414	54.2%
TOP 13	33,257	17,606	52.9%	34,484	16,626	48.2%
RV	4,734	177	3.7%	5,609	104	1.9%
REMAINING	3,516	440	12.5%	3,552	795	22.4%
28+ DAY	N/A	17,684	N/A	N/A	18,984	N/A
TOTAL	41,607	18,237	43.83%	43,645	17,525	40.2%