

CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT

APRIL 2016



CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2015	Dollar + / -	Percent + / -
Calendar Year	\$ 4,197,387.34	\$ 4,175,517.82	\$ 21,869.52	0.52%
FY(Jul - Apr)	\$ 13,060,102.98	\$ 12,297,453.19	\$ 762,649.79	6.20%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
2016	2015	+ / -
\$ 16,100,071.98	\$ 15,105,156.48	6.59%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2015	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 4,175,517.82	\$ 3,651,966.79	\$ 523,551.03	14.34%
FY(Jul - Apr)	\$ 12,297,453.19	\$ 11,085,524.11	\$ 1,211,929.08	10.93%

CARSON CITY VISITORS BUREAU		
TRAILING TWELVE		
2016	2014	+ / -
\$ 16,100,071.98	\$ 13,969,240.48	15.25%

CARSON CITY VISITORS BUREAU				
ROOM REVENUE				
	2016	2014	Dollar + / -	Percent + / -
Calendar Year	\$ 4,197,387.34	\$ 3,651,966.79	\$ 545,420.55	14.93%
FY(Jul - Apr)	\$ 13,060,102.98	\$ 11,085,524.11	\$ 1,974,578.87	17.81%

APRIL 2016									
	ROOM TAX REVENUE				REVENUE	AVERAGE DAILY RATE			
	2016	2015	Dollar + / -	Percent + / -	2014	2016	2015	Dollar + / -	Percent + / -
TOP 5	\$ 890,271.49	\$ 848,039.12	\$ 42,232.37	5.0%	\$ 810,172.31	\$ 98.90	\$ 92.91	\$ 5.99	6.4%
TOP 13	\$ 1,272,503.57	\$ 1,173,791.56	\$ 98,712.01	8.4%	\$ 1,134,057.85	\$ 74.68	\$ 67.66	\$ 7.02	10.4%
RV	\$ 22,018.11	\$ 20,412.94	\$ 1,605.17	7.9%	\$ 15,961.42	\$ 33.36	\$ 32.00	\$ 1.37	4.3%
REMAINING	\$ 19,383.06	\$ 32,393.71	\$ (13,010.65)	-40.2%	\$ 43,168.92	\$ 36.50	\$ 25.85	\$ 10.65	41.2%
TOTAL	\$ 1,313,904.74	\$ 1,226,598.21	\$ 87,306.53	7.12%	\$ 1,193,583.19	\$ 71.93	\$ 63.76	\$ 8.17	12.82%

APRIL 2016									
	Available	Occupied	Occupancy	Available	Occupied	Occupancy	Available	Occupied	Occupancy
	2016	2016	2016	2015	2015	2015	2014	2014	2014
TOP 5	15,035	9,002	49.4%	14,670	9,128	62.2%	17,400	10,097	58.0%
TOP 13	32,573	17,039	42.7%	30,489	17,348	56.9%	32,386	17,895	55.3%
RV	5,282	660	6.8%	6,459	638	9.9%	8,550	468	5.5%
REMAINING	3,378	531	9.1%	4,437	1,253	28.2%	13,522	2,421	17.9%
28+ DAY	N/A	14,314	N/A	N/A	16,951	N/A	N/A	N/A	N/A
TOTAL	41,383	18,267	37.12%	41,385	19,239	46.5%	54,998	20,619	37.49%

APRIL 2016									
RevPar									
	2016	2015	Dollar + / -	Percent + / -	2016	2014	Dollar + / -	Percent + / -	
TOP 5	\$ 59.21	\$ 57.81	\$ 1.41	2.4%	\$ 59.21	\$ 46.56	\$ 12.65	27.2%	
TOP 13	\$ 39.07	\$ 38.50	\$ 0.57	1.5%	\$ 39.07	\$ 35.02	\$ 4.05	11.6%	
RV	\$ 4.17	\$ 3.16	\$ 1.01	31.9%	\$ 4.17	\$ 1.87	\$ 2.30	123.3%	
REMAINING	\$ 5.74	\$ 7.30	\$ (1.56)	-21.4%	\$ 5.74	\$ 3.19	\$ 2.55	79.7%	
TOTAL	\$ 31.75	\$ 29.64	\$ 2.11	7.1%	\$ 31.75	\$ 21.70	\$ 10.05	46.3%	