

# CARSON CITY VISITORS BUREAU TRANSIENT LODGING REPORT SEPTEMBER 2015



Sep-15		
TRAILING TWELVE		
2015	2014	+ / -
\$ 15,682,486.44	\$ 14,218,195.15	10.30%

Y-T-D		
ROOM REVENUE		
2015	2014	+ / -
\$ 12,666,783.89	\$ 11,565,902.90	9.52%

Sep-15								
	ROOM TAX REVENUE				AVERAGE DAILY RATE			
	2015	2014	+ / -	+ / -	2015	2014	+ / -	+ / -
TOP 5	\$ 1,101,292.66	\$ 964,455.43	\$ 136,837.23	14.2%	\$ 96.67	\$ 85.40	\$ 11.28	13.2%
TOP 13	\$ 1,695,510.52	\$ 1,409,732.94	\$ 285,777.58	20.3%	\$ 78.34	\$ 71.53	\$ 6.82	9.5%
RV	\$ 49,809.02	\$ 33,811.35	\$ 15,997.67	47.3%	\$ 33.52	\$ 32.14	\$ 1.38	4.3%
REMAINING	\$ 31,984.59	\$ 53,396.58	\$ (21,411.99)	-40.1%	\$ 24.97	\$ 19.58	\$ 5.39	27.5%
TOTAL	\$ 1,777,304.13	\$ 1,496,940.87	\$ 280,363.26	18.73%	\$ 74.98	\$ 66.68	\$ 8.30	12.44%

Sep-15				
	Available Rooms	Occupied Rooms	Occupancy	
	2015	2015	2015	2014
TOP 5	15,043	11,392	75.7%	77.7%
TOP 13	33,402	21,642	64.8%	55.5%
RV	5,614	1,486	26.5%	7.9%
REMAINING	6,336	1,281	20.2%	19.2%
28+ DAY	N/A	14,564	N/A	N/A
<b>TOTAL</b>	<b>43,492</b>	<b>24,096</b>	<b>55.40%</b>	<b>46.56%</b>

YTD				
	ROOM REVENUE			
	2015	2014	+ / -	+ / -
Carson City	\$ 12,666,783.89	\$ 11,565,902.90	\$ 1,100,880.99	9.5%
Virginia City	\$ 83,941.15	\$ 77,271.96	\$ 6,669.19	8.6%
Reno	\$ 99,560,272.00	\$ 89,859,759.00	\$ 9,700,513.00	10.8%
Douglas - Tahoe	\$ 40,503,100.00	\$ 39,819,398.00	\$ 683,702.00	1.7%
Douglas - Valley	\$ 6,762,090.00	\$ 6,731,960.00	\$ 30,130.00	0.4%