

**Carson City Visitors Bureau
Agenda Report**

Date Submitted: 9/9/15

Agenda Date Requested: 9/14/15

Time Requested: 20 Minutes

To: Carson City Visitors Bureau - Board of Directors

From: Joel Dunn, Executive Director

Subject Title: Discussion and Possible Action to Approve the CCVB to utilize any remaining FY fund balance from the V&T Capital Projects Fund in an effort to market Carson City and the V&T Railroad.

Staff Summary: Ordinance No. 2002-42, Bill No. 145, codified as CCMC 4.08.080, subsection 3, permits the Carson City Visitors Bureau upon direction of the CCVB Board of Directors to expend funds in excess of those funds which are necessary for the payment of capital costs, including construction, administration and the retirement of bonds for the Virginia and Truckee Railroad Reconstruction Project. The CCVB marketing will be designed to attract consumers to Carson City and benefit the V&T Railroad. As such, these expenditures are related to the "administration" and "operations" of the V&T. Consequently, they are an appropriate expenditure authorized under CCMC 4.08.080 subject to the approval of the CCCVB Board.

Type of Action Requested:

Resolution

Ordinance

Formal Action/Motion

Other (Specify) Presentation Only

Recommended Board Action:

I move to approve the Carson City Visitors Bureau to utilize any remaining balance from the V&T Capital Projects Fund to market Carson City and the V&T Railroad.

Applicable Statute, Code, Policy, Rule or Regulation: n/a

Fiscal Impact: n/a

Explanation of Impact: n/a

Funding Source: 740-0000-318-35-02

Supporting Material: None

Prepared By: Joel Dunn, Executive Director